



## **FOR IMMEDIATE RELEASE**

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### **Food Alliance Brings Food and Fun to Hub City Families**

**NEW BRUNSWICK** – New Brunswick’s Community Food Alliance, in conjunction with the Middlesex County food bank, will host its annual forum on Feb. 25, unveiling elements of a new food action plan, along with a full slate of entertainment.

The New Brunswick Community Food Alliance, a nonprofit organization promoting affordable, accessible, healthy and culturally acceptable food options in the City, will hold the event at the Lord Stirling School, 101 Redmond St., between 10 a.m. and 1 p.m.

Attendees will be greeted by activities such as a raffle, an art contest, food samples, cooking demonstrations and children’s games. Representatives from the New Brunswick Community Farm Market, the Lower Raritan Watershed Partnership, New Brunswick 4-H and Elijah’s Promise Culinary School will be attendance.

The Community Food Alliance’s action plan, born from ideas and roundtable discussions among the City’s emergency food providers, will entail new initiatives regarding healthy food access, agriculture, food economic development, advocacy and policy and community engagement.

“Whether you are interested in accessing a food pantry, looking into gardening, want to learn how to eat healthy on a budget or you need an entertaining day out with the kids, there’s something for everyone,” said Freeholder Deputy Director Charles E. Tomaro, liaison to the Middlesex County Improvement Authority, the entity responsible for operating Middlesex County Food Organization and Outreach Distribution Services (MCFOODS), the County food bank.

Representatives from the agencies that organized the event will also be on hand, including MCFOODS, as part of the Feeding New Brunswick Network, the New Brunswick Community Garden Coalition and the Rutgers Collaborative Center.

“Our aim is to engage the community, using their feedback to help improve the food system in New Brunswick so that we may best meet the public’s needs,” said Keith Jones, chair of the New Brunswick Community Food Alliance.

For more information on New Brunswick Community Food Alliance’s Food, Fun and Family Day, interested parties may log onto [www.NBFoodAlliance.org](http://www.NBFoodAlliance.org).

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