



## **MIDDLESEX COUNTY IMPROVEMENT AUTHORITY**

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### **FOR IMMEDIATE RELEASE**

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## **Middlesex County Putting a Spotlight on Deadly Cancer**

**MIDDLESEX COUNTY** – Pancreatic cancer claims about as many lives each year as breast cancer, while grappling with a much lower survival rate.

That's just one of the more sobering statistics Dr. Rebecca Moss, an oncologist with the Cancer Institute of New Jersey, shared during this month's recording of "Spotlight on Middlesex County."

On camera, she's joined by Middlesex County Director of Health Services Lester Jones and Dr. Edmund Lattime, deputy director and researcher at the Cancer Institute of New Jersey.

During a half-hour interview with Spotlight host and Middlesex County Freeholder Director Ronald G. Rios, these guests discuss recent advancements made in pancreatic cancer research; mainly, the introduction of an injection therapy program that's successfully helped prolong life for some of the Institute's participating patients.

"This disease is the fourth leading cause of all cancer deaths in the U.S. and last year alone, stripped tens of thousands of people of their lives," Rios said following the interview. "If ever there was a chance of finding a cure, these experts are telling us that we need to invest in the research."

As Rios details on the program, County residents have a local outlet for involvement with the upcoming Pancreatic Cancer Walk, co-sponsored by the Middlesex County Cancer Coalition and the Middlesex County Office of Health Services in cooperation with the Edison Municipal Alliance. The walk is one of the larger contributors to the Institute's research work.

Last year during the third annual walk in Edison, organizers raised more than \$21,000 for the cause. With increased awareness, local officials and organizers anticipate that amount will climb in 2013.

"This is one of the few ways, we in the public can support those who are suffering with such a devastating disease," Rios said. "Come out take a stand, or in this case, a stroll against pancreatic cancer."

The Pancreatic Cancer Walk is scheduled for June 8, starting at 9 a.m. at Roosevelt Park, near the lake, in Edison. Check-in time begins at 8:30 a.m., registration is \$15, and donations are encouraged.

For further information on the walk, visit [www.CINJFoundation.donordrive.com](http://www.CINJFoundation.donordrive.com) or contact Pat Kukulski by calling 732-745-3131 or by emailing [pat.kukulski@co.middlesex.nj.us](mailto:pat.kukulski@co.middlesex.nj.us).

Additional information, including airing times and channels, for the May program of Spotlight on Middlesex County, a production of the Middlesex County Improvement Authority, can be found at [www.mciauth.com](http://www.mciauth.com).

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