



MIDDLESEX COUNTY IMPROVEMENT AUTHORITY

101 INTERCHANGE PLAZA • CRANBURY, NEW JERSEY 08512

Telephone: (609) 655-5141 • Fax: (609) 655-4748

Website: www.mciauth.com • E-mail: mciaadmin@mciauth.com

FOR IMMEDIATE RELEASE

Dec. 16, 2014

MCIA's Recycling Schedules Go Paperless

MIDDLESEX COUNTY – For many at the Middlesex County Improvement Authority, it's like taking an already eco-friendly operation to the next shade of green.

Starting in 2015, the Authority's Recycling Division will suspend issuing hard copies of curbside collection schedules to the public, opting instead to post the information on the web.

Last year alone, some 89,000 recycling brochures circulated the County, primarily mailed to homes and businesses located within the program's 14 participating municipalities.

"It really does fly in the face of our mission here," said Ed Windas, MCIA division recycling manager. "On one hand, we're looking to reduce the public's carbon footprint; and on the other, we're contributing to the problem. It makes sense on so many levels that this is the direction that most recycling programs will be headed."

Several communities will be directly impacted by this latest transition, including Cranbury, Dunellen, Helmetta, Jamesburg, Middlesex, Monroe, New Brunswick, Old Bridge, Piscataway, Plainsboro, Sayreville, South Amboy, South River and Spotswood.

"Alternatively, we will be posting the schedules on our website," said MCIA Chairman Leonard J. Roseman. "If someone needs a hard-copy schedule, they still have the option to print one out from our site or to call our staff and request that a one be mailed to their address."

The division sent word out regarding these impending changes to the appropriate and respective municipal personnel late last the week.

To view the new schedules, already available on the Improvement Authority's website homepage, log onto www.mciauth.com.

For further information, the public should contact the MCIA's recycling staff at 732-628-0221 or by dropping into the division's 55 Edgeboro Road location.

MEDIA CONTACT: *Jane Leal, 609-655-5141, jl@mciauth.com*